

FOR IMMEDIATE RELEASE

**EI SOLUTIONS TURNS ON SOLAR ELECTRICITY SYSTEM
FOR SONY PICTURES ENTERTAINMENT**

PASADENA, CA – MARCH 26, 2008 – EI Solutions, the systems integration arm of Energy Innovations, Inc., today announced the commissioning of a 235kW solar electricity system constructed for Sony Pictures Entertainment at its historic studio lot in Culver City, California. The system was designed and built by EI Solutions using 1120 solar panels that were installed on the rooftop of the Jimmy Stewart Building. Construction of the project began in October 2007 and the solar energy generated from the installation will be used to help offset electricity needs at offices located on the Sony Pictures lot.

The pilot solar electricity system was announced last September during groundbreaking ceremonies with Governor Arnold Schwarzenegger at Sony Pictures for a building project on the studio lot. The new facilities currently under construction are being built according to LEED (Leadership in Energy and Environmental Design) guidelines established by the U.S. Green Building Council in order to help combat climate change and conserve natural resources. The project is expected to be completed in 2009.

“Sony Pictures is committed to doing our part to protect the environment for future generations, and to reduce our ecological footprint by pursuing sustainable policies that combat climate change and protect the health and safety of our community,” said Jon Corcoran, Vice President of Corporate Safety and Environmental Affairs, Sony Pictures Entertainment. “We are pleased to be working with EI Solutions, one of the real leaders in its field, on this pilot solar electricity system as part of our effort to conserve natural resources.”

“It has been a pleasure to work with Sony Pictures Entertainment to bring clean, green solar electricity to help power their studio operations,” said Andrew Beebe, president of EI Solutions. “Solar energy is a great fit for companies like Sony that are committed to embracing energy alternatives that provide sound environmental benefits in an economically sound manner. We look forward to working with Sony Pictures on future initiatives and hope that the studio’s leadership will encourage other companies to find ways to use renewable energy.”

About EI Solutions

EI Solutions is one of California’s fastest-growing providers of commercial and utility-scale solar power systems. The company has completed projects for a wide variety of public agencies and private companies including the largest solar installation on a US corporate campus, a 1.6 megawatt system on Google’s Mountain View headquarters. EI Solutions’ headquarters are in San Rafael, California, where all engineering, project management, finance and administrative functions are based. EI Solutions also operates a sales and marketing office in Pasadena, California, at the home of its parent company, Energy Innovations. Energy Innovations, an Idealab company, is developing the world’s first rooftop tracking solar concentrator, designed to drive down the long-term cost of solar energy below the price of utility-supplied electricity. More information can be found at www.eispv.com or by calling 800.237.0916.

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